

**eliminating racism
empowering women**

ywca

central alabama

FOR IMMEDIATE RELEASE

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**YWCA'S Annual Mother's Day Flower Sale
Friday, May 6 Helps Homeless Children Bloom**

Birmingham, AL—Help homeless children by shopping the YWCA Central Alabama's 26th Annual Mother's Day Flower Sale on Friday, May 6, 2011 from 8:00 a.m. to 4:00 p.m. at the Harbert Plaza (intersection of 5th Avenue North and 20th Street North) in downtown Birmingham and at the Ray & Poynor building (2629 Cahaba Road, Mountain Brook, AL 35223) in Mountain Brook Village. There will also be plants and flowers available at Children's Hospital. Proceeds from the annual sale will benefit the YWCA KIDS Korner child care for children of homeless families. Flowers will be sold outside under a tent at both locations.

Customers wishing to purchase flowers and gift items can view them prior to the sale at www.ywcabham.org/flowersale. The selection includes a greeting card as well as potted flowers, cut flowers and vases priced from \$5 to \$40.

The YWCA KIDS Korner is the city's only child care facility for the area homeless. Since 1989 the program has provided quality care to over 1,800 infants, toddlers and preschoolers who live in area homeless shelters. The program is free to parents and helps them to find work, participate in job training programs or seek housing.

YWCA Junior Board members, staff and community volunteers, as well as local news anchors, will be on hand to help shoppers select the perfect gifts for their mothers and other special women, teachers or friends.

For more information on the YWCA Mother's Day Flower Sale call Christian Smith at (205) 322-9922 ext. 307, email csmith@ywcabham.org or visit www.ywcabham.org/flowersale.

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