Fundraising Ideas for Heritage Panel

Heritage Panel works best when students, teachers, and educators are involved and excited! Fundraising gives you and your school the opportunity to reach out and involve others in the Heritage Panel experience. Here are a few ideas:

- **Approach people who might fund your training.**
  
  Many community members are passionate about social justice issues and building more inclusive communities. Have students or teachers share why they need a Heritage Panel training (bullying, teasing, racism, etc.) with these prospective donors and personally ask them for a contribution to your program.

- **Ask for donations from civic and community groups.**
  
  Many organizations support activities and programming for youth from the community. Consider giving a short presentation about Heritage Panel to the PTA, churches, and other community groups (e.g. Rotary, Kiwanis). Emphasize the fact that students learn how to create a more inclusive community both in and out of school.

- **Ask a local business to sponsor your training.**
  
  Local business owners who care about young people and their community may be willing to sponsor Heritage Panel! You can provide them with a picture of the panelists they “adopted” as well as an invitation to portions of the training. Schools can hang banners in front of their school to recognize the business or corporation that support the Heritage Panel and we can mention their donation on the Heritage Panel webpage!

- **Host a penny war at your school.**

- **Hold a bake sale or car wash.**