

For Immediate Release

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YWCA to Provide Free Prom Dresses for Girls in Need

Birmingham, AL, March 14, 2018 – YWCA Central Alabama will host a **Prom Palooza** event and **provide free prom dresses** to girls in need. The event will take place **on Saturday, March 17, 2018 from 9 a.m. to 1 p.m. at the YWCA**, 309 23rd Street North, Birmingham, AL 35203.

In addition, the YWCA is partnering with Parker Evans, a Mountain Brook High School student, to host **Fashion With Compassion**, a fashion show previewing the YWCA’s prom dresses modeling by girls from area high schools. The show will be held **Thursday, March 15 at 6 p.m. at the YWCA**. Tickets are \$20.

The YWCA has operated My Sister’s Closet, which provides free clothing to clients and a high-quality, low-cost shopping option for the community, in downtown Birmingham for years. When the staff realized that the high cost of prom dresses made it impossible for some girls to attend, the idea for Prom Palooza was born. Last year, about 100 girls in Jefferson and St. Clair counties received free gowns.

“We want to make sure that every girl has a chance to enjoy her prom,” said Ty Jackson, coordinator of My Sister’s Closet. “It’s such a special part of high school and we want every girl to feel beautiful.”

YWCA Central Alabama is a United Way agency dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA provides child development programs for children of homeless and working poor families; safe, affordable housing; a broad array of domestic violence services; and social justice programs. For more information, please visit www.ywcabham.org, <http://www.facebook.com/YWCACentralAlabama> and <http://www.youtube.com/ywcentralal> or follow @YWCentralAL on Twitter.