

For Immediate Release

Contact: Scottie Vickery
Director of Communications
C 205.910.7978 | P 205.322.9922 ext. 307
svickery@ywcabham.org

Brasfield & Gorrie to Reveal Renovations at YWCA

Birmingham, AL, Oct. 4, 2016 – Brasfield & Gorrie and YWCA Central Alabama will unveil renovations to the YW's indoor play area and My Sister's Closet, which assists women in need of career clothing. **The Reveal Event is set for Wednesday, Oct. 5, 2016 at 9 a.m.** at the YWCA, 309 23rd Street North, Birmingham, AL 35203.

As part of its internal United Way campaign, Brasfield & Gorrie spearheaded the project, providing materials, labor and design at no cost to the YWCA. The indoor play area serves homeless children in the YWCA's KIDS Korner child development program, and My Sister's Closet provides free clothing to YW clients who are rebuilding their lives and need professional clothes for job interviews or work. The resale boutique is also open to the public, and proceeds support the agency's programming.

The theme for this year's United Way Campaign is "Together There Will Always Be a Way," and this project truly exemplifies that. The collaboration is an example of how nonprofit agencies, corporate partners and community volunteers come together every day to unite in positive change. In addition, Big Communications designed and painted a mural on the side of the My Sister's Closet building that reflects the campaign theme.

"We are in awe of what Brasfield & Gorrie, their subcontractors and teams of volunteers have done for the YW and the women, children and families we serve," Yolanda Sullivan, CEO of the YWCA, said. "Our children and the women who turn to us for help deserve the very best, and Brasfield & Gorrie has transformed our spaces into works of art. This project has exceeded our wildest dreams, and it will allow us to better serve those in crisis."

The YWCA Central Alabama is a United Way organization dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA provides child development programs for children of homeless and working poor families; safe, affordable housing; a broad array of domestic violence services; and social justice programs. For more information, please visit www.ywcabham.org, www.facebook.com/YWCACentralAlabama and www.youtube.com/ywcentralal or follow @YWCentralAL on Twitter.